Welcome to the
UGA Summer Study Abroad in England and Scotland
Special Topics in International Business
INTB 5100 (3 credits)

This is a sample syllabus intended as a general guide only and deviations may be necessary (a final syllabus will be included in the course-book or available by contacting the office)

Instructor: Marianne Fortuna, J.M. Tull School of Accounting, Terry College of Business, UGA (mfortuna@uga.edu)
Teaching Assistants: TBD
Program Director: Dr. Michael Tarrant, Meigs Distinguished Teaching Professor, Warnell School of Forestry and Natural Resources, UGA (Tarrant@uga.edu)
Office Address: Discover Abroad
Building Four, Suite 102
Warnell School of Forestry and Natural Resources
Athens, GA 30602-2152
Telephone: 706-542-9713
Website: www.discoverabroad.uga.edu
Contact Email: discoverabroad@uga.edu

Course Description

This is a study abroad course in England and Scotland. The broad context includes an examination and comparison of environmental issues confronting both countries with a focus on the tradeoff between business and environmental practices. A study of the environmental initiatives taken by organizations (public and private) is an integral emphasis of the course.

Course Objectives

By the end of the program students will:

1. Understand environmental-related business operations in England and Scotland;
2. Understand the impacts of human and business actions on the environment, and the human, business, and marketing responses to those changes and impacts;
3. Develop an understanding of natural resource management and conservation actions of the governments and local businesses, as well as an understanding how these acts affect visitors’ choices and behaviors in a consumer behavior context;
4. Understand the sustainability and resiliency outlook of England and Scotland as well as the current business climate;
5. Understand how existing and future business practices and opportunities fit into the management of England’s and Scotland’s natural resources and global business endeavors. Special focus will be on the issue of sustainability (and Triple Bottom Line thinking).
6. Conduct yourself in a manner consistent with Discover Abroad’s Professional, Academic, and Ethical Code of Conduct (refer to the Program Manual for a description and course-related implications).

Graduate and Honors Option Credit

There is no graduate version of this course. Students who wish to take this course for honors credit will be required to register for the graduate version of the course. To do so, simply request this course upon applying to the program, and the CRN will be given to you when it comes time to register. Remember that there are
additional requirements for graduate credit. See "Additional Course Assignment for Graduate Credit and Honors Option" below. Questions about graduate course credit and how it works with your honors program of study may be directed to the Honors Program (honors@uga.edu), Tel: 706-542-6938.

Prerequisites

All students in good academic standing are eligible to take the course. There are no prerequisites.

Attendance

Punctual attendance at all scheduled program–related activities is required, including group meetings, discussions, field excursions, as well as lectures and any other scheduled activities. Participation in educational field activities (such as hiking, snorkeling, swimming, etc.) is voluntary and at the discretion of the student; however, should you wish not to participate you must inform the instructor and an alternate education non-field activity will be assigned. An excused absence or decision not to participate in one or any of these field activities will not affect your course grade. During the field studies, no student may leave the group without the consent of the faculty supervisor. Unless an absence is approved by one of the instructors, students will lose 10% of their final grade for each day or part-day they fail to participate. Unexcused absences or chronic late arrival to program activities may be grounds for dismissal from the program (refer to the Program Manual for further details).

Late and Missed Assignments

Because of the nature of this course and the tight schedule, assignments are not accepted late without prior approval from the instructor.

Academic Honesty

All academic work must meet the standards contained in the University's Culture of Honesty policy (www.uga.edu/honesty). All students are responsible for informing themselves about those standards before performing any academic work. The penalties for academic dishonesty include (but are not limited to) award of a failing grade for the course, suspension, notification placed on the student's transcript of their having been found guilty of cheating, and expulsion from the university, and ignorance is not an acceptable defense. Academic dishonesty will be reported to the University Academic Policy Panel.

Special Accommodations

Any student(s) who require special accommodation(s) or other requirements in this course must contact the instructor before or at the UGA on-campus orientation and register with UGA Disability Resource Center (www.drc.uga.edu). Some activities include moderate exercise, such as hiking and snorkeling.

Required Reading


2. Collection of readings and course material. Download from UGA e-Learning Commons (www.elc.uga.edu) prior to departure. The files will be available four weeks prior to the start of the program and you should not expect to be able to download the materials easily or cheaply once in country.

You are required to bring a laptop or notebook with Microsoft Word (ipads, kindles, or other similar electronic reading devices are not acceptable for course assignments) and a flash drive. The program accepts no
responsibility for lost or stolen items and we recommend that you consider purchasing insurance for any expensive personal items before bringing them on the course.

Course Requirements

Field modules (80%)

The field modules are location-based questions but also include first full day quiz, topics quizzes, 250-word essays, SSIs, and/or research projects. Due dates as listed on the Course Itinerary. This course requirement meets the following learning outcomes: 1, 2, 3, 4.

Pre-departure assignment: Personal digital introduction (1%)

Refer to the eBook appendix for details on the structured process, assessment expectations, and submission requirements for the digital intro. Due date as listed on the Course Itinerary.

Orientation quiz (3%)

A quiz comprised of multiple-choice and/or open-ended questions on the first day of the program covering In-country Orientations I and II. Due date as listed on the Course Itinerary.

Concepts quiz (16%)

Short answers (~15 words) to (n=50) concepts and terms selected from throughout the Program (including the eBook, classes, seminars, modules, field instruction, etc). Due date as listed on the Course Itinerary.

Additional Assignment for Graduate or Honors Option Credit

Graduate or honor credit for the course requires both of the following: (1) the quality of the presentations, written exam material, and project assignments will be of a higher quality than undergraduate / on-level students. Accordingly, written material and project assignments will receive more rigorous grading than at the undergraduate level. (2) An integrative essay(s) that clearly demonstrates an ability to synthesize concepts and material across the study abroad program using real-world scenarios and local (i.e., country-specific) research that builds upon the material learned in the field and class environments.

Grade Assessment

Final grades will be assigned as follows:

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<tr>
<th>Grade</th>
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<tr>
<td>A</td>
<td>93 – 100 percent</td>
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<td>A-</td>
<td>89.5 – 92.9 percent</td>
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<td>B+</td>
<td>87 – 89.4 percent</td>
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<td>B</td>
<td>83 – 86.9 percent</td>
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<tr>
<td>B-</td>
<td>79.5 – 82.9 percent</td>
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<td>C+</td>
<td>77 – 79.4 percent</td>
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<td>C</td>
<td>73 – 76.9 percent</td>
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<td>C-</td>
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<td>F</td>
<td>below 59.4 percent</td>
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Course Itinerary
Refer to the sample itineraries available online. Final itineraries will be distributed on arrival in-country or contact the office for the most recent version.